

PRESS RELEASE THE CENTAURUS MALL

The Centaurus Mall Goes Blue For Annual World Diabetic Day!

World Diabetes Day is observed on 14th November all round the world. The basic objective is to create awareness amongst masses and general public about the risks and preventions of Diabetes. The theme of World Diabetes Day 2016 is “Eyes on Diabetes”. The blue circle is the universal symbol for diabetes. The blue color represents the sky, referring to the global nature of this epidemic.

The Centaurus Mall under its CSR program has organized one day World Diabetic awareness campaign on 14th November 2016 in collaboration with department of General Medicine at Pakistan Institute of Medical Sciences (PIMS) and Maroof International Hospital. The purpose of this campaign is to spread the message about the importance of screening to ensure early diagnosis of type diabetes and its treatment to reduce the risk of serious complications.

The one day activities include free sugar tests, eye and foot examination for general public by PIMS Hospital under the Supervision of Prof. Dr. Jamal Zafar. Medical advice regarding the prevention and treatment of diabetes was also given to the public. Maroof International Hospital not only conducted free sugar and blood pressure but also offered 20% discount offers for specific diabetes tests like HBA 1C. Sr. Gastroenterologist Dr. Muzaffar Lateef Gill, Sr. Cardiologist Dr. Shahbaz Kureshi, Sr. Surgeon Dr. Faisal Murad, Sr. Consultant Dr. Ayesha Waqar Niazi and Sr. Endocrinologist Dr. Tariq Mahmood from Maroof Hospital have joined the team to provide best one on one health advice to the public.

The rooftop of Centaurus mall was illuminated with blue light and mall has been beautifully decorated with white and blue balloon braids, lights and ribbon buntings. All these attractive adornments of the mall have been done solely to show strong support for World Diabetic Day.

This is first time, the World Diabetic Day is being observed with such a large level at Centaurus mall in order to create greater awareness amongst thousands of visitors visiting the mall. The management is always in pursuit of supporting such sublime causes and will continue to conduct same events in future for the exceptionally good of the common citizens of Pakistan.

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