

PRESS RELEASE THE CENTAURUS MALL

The Centaurus Mall Goes Pink For Annual Breast Cancer Awareness Campaign!

The Centaurus Mall under its CSR program has organized three days Breast Cancer awareness campaign from 14th Oct – 16th Oct 2016 in collaboration with The Pink Ribbon, supported by Gul Ahmed Textiles Mills Limited. The Breast Cancer Day is annually marked in the month of October. The main purpose of this campaign is to enhance maximum awareness about breast cancer in general masses.

The Awareness Campaign includes three days activities in the mall comprising illumination of the Centaurus Mall rooftop, entrance arches and Centaurus monument outside with pink lights. Besides, the mall has been beautifully decorated with white and pink balloon braids, lights and ribbon buntings. A tree has also been placed with hanging pink ribbon badges on tree branches. All these attractive adornments of the mall have been done solely to show strong support for Pinktober.

This is second time, the Centaurus mall has set up this event in order to create greater awareness amongst thousands of visitors visiting the mall. The management is always in pursuit of supporting such sublime causes and will continue to conduct same events in future for the exceptionally good of the common citizens of Pakistan.

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